

The Axis of E-Town  
in association with NAARR and ECMC  
present:

# "THE MOSQUERS"

## Information Package

**Muslims have lousy P.R So why don't YOU change that!  
Here's your chance to tell YOUR story and win BIG prizes!!  
Interested?**

**If you're a Muslim youth, or a friend of one, here's your  
chance to show people that Muslim's are just like everyone  
else. Make a 3 -10 minute movie telling your story.**

**Whether your movie is about skateboarding, or street  
hockey, social justice or socializing, religion, or relaxin',**

**IT DOESN'T MATTER, we wanna see it!**

**DEADLINE TO ENTER IS \*\*JANUARY 10TH,  
2007\*\***

## Ideas for films could include:

- Youth
- gender issues
- fun
- music
- discrimination
- citizenship
- spiritual issues
- the environment
- fashion
- comedy
- sports
- youth culture
- the generation gap
- fiction
- poetry
- reactions to the news

Where do your ideas take you?

Please note: **No objectionable content.** (See “General Rules” for more information)

Use your own style of filmmaking:

- animated
- documentary
- machinima
- narrative
- other

You can choose how you wish to get your message across. Feature as many people as you like, if they have something to say about Muslim Life in Canada. However, it is you and your team (up to five people) who are making the film. You can get help, but it must be your own work.

Entries can be in any genre or format, but **must be submitted in VHS or DVD.**

## The Prizes:

Entries will be judged on the following criteria:

- overall impact
- theme
- artistic merit

## The Categories by Age:

1. Up to 18
2. 18 – 25
3. 26+

## Deadlines:

Enter the contest by including the following items:

- Completed application form
- \$25 application fee (cash, or cheque payable to NAARR)
- Your video (in VHS or DVD Format)

And sending these to:

Muslim Life in Canada Video Contest  
NAARR #4, 10865 – 96 Street,  
Edmonton, T5H 2K2

These items must be at the NAARR office by January 10th, 2007.

A printable application form is available by emailing [mosquers@gmail.com](mailto:mosquers@gmail.com)

For more information:

- Contact Charlene Hay at 425-4644, ext. 3 or email [char@naarr.org](mailto:char@naarr.org)
- Email [mosquers@gmail.com](mailto:mosquers@gmail.com)

## General Rules

- 1 This contest is open to all Edmonton and area participants. All participants will be judged according to their relevant age categories.
- 2 There are no strict rules for the content of an entry, except that it should be related to the experience of Muslim life in Canada.
- 3 The duration of the Video shall be between 3 and 10 minutes. Longer videos will be disqualified.
- 4 The video must be presented in English.
- 5 Video Format and Standard: Entries must be supplied as VHS-tapes or in digital format on a DVD. Winners will be requested to make their original tapes/edit-masters available (in whatever format they exist).
- 6 Technical Information: It is strongly recommended to produce the video in the highest-possible quality format, e.g. Hi-8, DV, Betacam-SP, Digibeta or D-9. Note that winners will be asked to provide their original tapes as well as edit-masters for possible public viewing or inclusion on web-sites.
- 7 All entries must be accompanied by the completed application form.
- 8 Assessment: The entries will be judged by a panel of judges, with marks given for:
  - Originality
  - Narrative
  - "Film quality" and power of expressionThe deliberations of the panel are confidential and the findings definitive. No appeal will be accepted. They cannot be brought before a court of justice. The complete list of Winners will be published on the NAARR and ECMC homepage.
- 9 Participation: The contest is open to anyone residing in Edmonton and area and interested in producing a video on this topic. Persons may participate as individuals or in teams. Excluded from participation are staff and next-of-kin of personnel employed by the primary organizers as well as judges and their relatives.
- 10 Deadline: The application form, \$25 fee, and video must arrive at the latest on January 10th, 2007, 4:00 p.m at the delivery address. There will be no exceptions.
- 11 Delivery Address:

**Mosquers Video Contest,  
NAARR #4, 10865 – 96 Street,  
Edmonton, T5H 2K2**

The entries must be posted with sufficient postage stamps. The organizers will not pay to receive any entries.

- 12 Entries will not be returned.
- 13 While all possible care will be taken in handling entries, the organizers will not assume any responsibility for loss or damage to entries.
- 14 By submitting your entry to the contest, you declare that the entry represents your own work and does not violate the rights associated with any other video production. You agree to undertake to hold the organizers of the contest harmless against any and all claims by third parties.
- 15 By submitting your entry to the contest, you forego copyright and authorize the organizers of the contest to duplicate and broadcast your video/film for non-profit and awareness-raising purposes. Authors' credits will remain.
- 16 Objectionable material would be considered all material that promotes hate, would be construed as demeaning or derogatory, or is unduly violent or sexual in nature. All videos deemed objectionable will be disqualified.
- 17 Participation in the contest implies agreement with these General Rules.